

Coffee at Work - Key Facts

In keeping with our commitment to provide the best to our customers we regularly conduct market research.

Did you know:

- Over 80% of companies surveyed stated that employees really appreciate the availability of high-quality coffee in the workplace
- 7 in 10 companies agreed that providing coffee in the office increases employee productivity
- Over 70% of companies surveyed agreed that it's important to have a visible branded coffee solution in their company reception as it protects their reputation and projects a positive image to visitors
- 85% of employees and visitors prefer a fresh bean to cup or filter coffee to an instant coffee
- Bewley's outscores its competitors on the key favourability criteria for selecting a coffee provider. We are perceived by our customers as being easy to do business with, reliable, honest and good at dealing with problems

Source: Amarach Research, "Office Coffee Research", January 2008